



Government of Jammu & Kashmir
Tourism Department, Civil Secretariat
Jammu

Mail Id: tourismhall@gmail.com

Website: www.jandktourism.jk.gov.in

Subject: Constitution of Committee for Development/updation of JK Tourism Website.

Government Order No. 128-JK(TSM) of 2023
Dated: 13.12.2023

In supersession of the orders issued earlier on the subject, sanction is hereby accorded to the constitution of a committee comprising the following officers to streamline the Development/updation of JK Tourism website and expedite the flow of information to the vendor/JaKeGA:

1	Mr. Sachin Dev Singh	Additional Secretary to the Government, Tourism Department (Chairman)
2	Ms. Sunaina Sharma	Joint Director Tourism Jammu
3	Mr. Yasir Latief Anbar	Joint Director (Planning), Tourism Department
4	Ms. Sana Khan	Under Secretary to the Government, Tourism Department
5	Ms. Anu Sharma	Under Secretary to the Government, Tourism Department
6	Mr. Nisar Rasool	Assistant Director Tourism Kashmir

Terms of Reference:

The Committee shall:

1. Finalise the design of the official JK Tourism website to make it more interactive.
2. Supervise development of the website as a one-stop solution for all needs of tourists and other stakeholders in the tourism sector of Jammu and Kashmir.

3. Evaluate the scope of work for the vendor issued vide notification No. 02-JaKeGA of 2020 dated 18.05.2020, and ensure adherence to the laid down quality standards.
4. Streamline the flow of data and information from Directorates and Development Authorities to the vendor.
5. Guide the operation and management activities by the vendor/JaKeGA.
6. Additional Secretary Tourism shall be the single point of contact for JaKeGA/Vendor.

By order of the Government of Jammu & Kashmir.

Sd/-

(Dr.Syed Abid Rasheed Shah) IAS

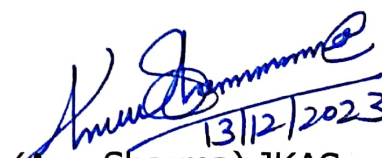
Secretary to the Government

Dated:13.12.2023

No: TSM/TDC-22/2021

Copy to the:

1. Joint Secretary (Jammu, Kashmir and Ladakh), Ministry of Home Affairs, Government of India.
2. Chief Executive Officer, JaKeGA.
3. Director Tourism Kashmir/Jammu
4. Special Secretary to the Government, Tourism Department
5. Additional Secretary to the Government, Tourism Department
6. Joint Director Tourism Jammu
7. Joint Director (Planning), Tourism Department
8. Under Secretary (S/An), Tourism Department
9. Personal Assistant to Secretary to the Government, Tourism Department.
10. Incharge Website Tourism Department.
11. Government Order file.


13/12/2023
(Anu Sharma) JKAS

Under Secretary to the Government



